

**WRAL-TV Accounting Department** PO Box 60904 Charlotte, NC 28260 Main: (919)821-8514 Billing: (919)821-8581

### **Billing Address:**

Innovative Advertising **Attention: Accounts Payable** 403 N. Columbia St. Covington, LA 70433

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DU	<b>PLL</b>	

Advertiser	Barefoot for NC Senate
Product	CHAD BAREFOOT 10/23
Estimate Number	1029

Invoice #	119714-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/28/12

Station	WRAL
Account Executive	Cheryl Blair
Sales Office	Washington Telerep
Sales Region	National

Order #	119714
Alt Order #	6389400
Deal #	
Order Flight	10/23/12 - 11/04/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	CIA - Mark PAID

IDB#	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
2	WRAL	WRAL 4:30am News	4:30a - 5am	<u>-</u>			-				
	CLASS 3 C	SANDIDATE R9.26									
				10/22/12	2 to 10/28/12	4x	-TWTF				
	WRAL			Tu	10/23/12	:30	4:37 AM	NC18EDUCATION	\$100.00		3
	WRAL			W	10/24/12	:30	4:44 AM	NC18EDUCATION	\$100.00		1
	WRAL			Th	10/25/12	:30	4:39 AM	NC18EDUCATION	\$100.00		4
	WRAL			F	10/26/12	:30	4:54 AM	NC18EDUCATION	\$100.00		2
3	WRAL	WRAL 5am News	5am - 5:30a								
	CLASS 3 C	ANDIDATE R9.26									
				10/22/12	2 to 10/28/12	2x	-TWTF				
	WRAL			Tu	10/23/12	:30	5:14 AM	NC18EDUCATION	\$400.00		1
	WRAL			W	10/24/12	:30	5:24 AM	NC18EDUCATION	\$400.00		2
4	WRAL	WRAL AM News	6-7a								
•		ANDIDATE R9.26	•								
	02/100 / 0			10/22/15	2 to 10/28/12	Зх	-TWTF				
	WRAL			W	10/24/12	:30	6:59 AM	NC18EDUCATION	\$400.00		1
	WRAL			Th	10/25/12	:30	6:25 AM	NC18EDUCATION	\$400.00		3
	WRAL			F	10/26/12	:30	5:57 AM	NC18EDUCATION	\$400.00		2
5		WRAL 6a News Sat	6-8a						*******		
3		SANDIDATE R9.26	0-0a								
	02,100 10	,, ((1313), ((2 ) (6.20		10/22/12	2 to 10/28/12	2x	S-				
	WRAL			Sa	10/27/12	:30	6:10 AM	NC18SCHOOL2	\$150.00		1
	WRAL			Sa	10/27/12	:30	7:43 AM	NC18SCHOOL2	\$150.00		2
7	WRAL	WRAL Sun Morning News	7-9a						·		
•		CANDIDATE R9.26	7 34								
	0LA00 + 0	ANDIDATE 113.20		10/22/14	2 to 10/28/12	2x	S				
	WRAL			Su	10/28/12	:30	8:10 AM	NC18SCHOOL2	\$150.00		2
	WRAL			Su	10/28/12	:30	8:29 AM	NC18SCHOOL2	\$150.00 \$150.00		1
•		F The New 4000 4400	1000 1100	Su	10/20/12	.50	0.23 AW	NCIOSCHOOLZ	ψ130.00		'
8		Face The Nation 1030-1130	1030-1130								
	ULASS 4 U	CANDIDATE R9.26		40/00/4	0.4- 40/00/40	4	_				
				10/22/12	2 to 10/28/12	1x	S				



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8	WRAL Face The Nation 1030-11	130 1030-1130								
	CLASS 4 CANDIDATE R9.26									
	WRAL		Su	10/28/12	:30	10:59 AM	NC18SCHOOL2	\$200.00		1
9	WRAL The Doctors	10-11AM								
	CLASS 4 CANDIDATE R9.26									
				2 to 10/28/12	4x	-TWTF				
	WRAL		Tu	10/23/12	:30	10:15 AM	NC18EDUCATION	\$100.00		2
	WRAL		W	10/24/12	:30	10:34 AM	NC18EDUCATION	\$100.00		1
	WRAL		Th	10/25/12	:30	10:33 AM	NC18EDUCATION	\$100.00		4
	WRAL	0.7- 0.0-4-0-	F	10/26/12	:00				See MG 9.10,9.11	3
	WRAL NC Spin/Spiritual Awakeni WRAL The Closer	ing 6-7a Sundays 1205-105a	<i>Su</i> Su	<i>10/28/12</i> 10/28/12	<i>:00</i> :30	12:29 AM	NC18SCHOOL2		See MG 9.12 MG for 9.3 10/26	<i>10</i> 11
	WRAL THE Closer	1205-1058		10/28/12 .ASS 4 CANDII			NC18SCHOOL2	\$75.00	MG 101 9.3 10/26	11
12	WRAL Noon News	10m 1m	IVIG, GL	ASS 4 CANDII	DAIL 19.2	.0				
12	CLASS 3 CANDIDATE R9.26	12p-1p								
	CLASS 3 CANDIDATE R9.26		10/00/1	2 to 10/28/12	0.4	-TWTF				
	WRAL		Th	10/25/12	:30	12:28 PM	NC18EDUCATION	\$535.00		
	WRAL		F	10/26/12	:30	12:25 PM	NC18EDUCATION	\$535.00 \$535.00		2
10		1 100-	'	10/20/12	.30	12.33 F W	NCIBEDUCATION	φ333.00		2
13	WRAL The Insider (1-130p) CLASS 4 CANDIDATE R9.26	1-130p								
	CLASS 4 CANDIDATE R9.26		10/00/1	0+- 10/00/10	0	T./T.C				
	WRAL		Tu	2 to 10/28/12 10/23/12	:30	-TWTF 1:26 PM	NC18EDUCATION	\$165.00		
	WRAL		W	10/23/12	:30	1:26 PM	NC18EDUCATION	\$165.00 \$165.00		2
4.4		5 500	VV	10/24/12	.30	1.20 FIVI	NCIOEDUCATION	φ165.00		2
14	WRAL 5:00 First News	5-530p								
	CLASS 3 CANDIDATE R9.26		10/00/4	0.110/00/10	•					
	WDAI			2 to 10/28/12	2x	-TWTF		<b>#4 700 00</b>		
	WRAL WRAL		Th F	10/25/12	:30 :30	5:14 PM 5:12 PM	NC18EDUCATION	\$1,780.00		1
4-		500.0	Г	10/26/12	.30	5.12 PIVI	NC18EDUCATION	\$1,780.00		2
15	WRAL 5:30 News	530-6p								
	CLASS 3 CANDIDATE R9.26				_					
	WDAL			2 to 10/28/12	2x	-TWTF		<b>44 700 00</b>		
	WRAL		Tu	10/23/12	:30	5:43 PM	NC18EDUCATION	\$1,780.00		1
		Wa	warrant that the	actual broadcast info	ormation char	un on this invoice	was taken from the program loc			



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15	WRAL 5:30 News	530-6p		-		-				
	CLASS 3 CANDIDATE R9.26									
	WRAL		W	10/24/12	:30	5:44 PM	NC18EDUCATION	\$1,780.00		2
16	WRAL 6pm News (M-F)	6-630p								
	CLASS 3 CANDIDATE R9.26				_					
	WDA		10/22/12 to		2x	-TWTF		40.005.00		
	WRAL WRAL		W Th	10/24/12 10/25/12	:30	6:12 PM 6:23 PM	NC18EDUCATION	\$2,225.00		2
40		44 4405	111	10/25/12	:30	0.23 PIVI	NC18EDUCATION	\$2,225.00		Į.
18	WRAL Late News	11-1135p								
	CLASS 4 CANDIDATE R9.26		10/00/10 +	10/00/10	<b>5</b>	T. T.				
	WRAL		10/22/12 to	10/28/12	5x :30	-TWTF 11:30 PM	NC18EDUCATION	\$650.00		
	WRAL		W	10/23/12	:30	11:34 PM	NC18EDUCATION NC18EDUCATION	\$650.00		1
	WRAL		Th	10/25/12	:30	11:13 PM	NC18EDUCATION	\$650.00		3
	WRAL		Th	10/25/12	:30	11:34 PM	NC18EDUCATION	\$650.00		2 3 5
	WRAL		F	10/26/12	:30	11:27 PM	NC18EDUCATION	\$650.00		4
23	WRAL Wed Hour 2	9-10p								
	CLASS 3 CANDIDATE R9.26	•								
			10/22/12 to	10/28/12	1x	W				
	WRAL		W	10/24/12	:30	9:47 PM	NC18EDUCATION	\$3,555.00		1
24	WRAL Thu Hour 1	8-9p								
	CLASS 4 CANDIDATE R9.26	•								
			10/22/12 to	10/28/12	1x	T				
	WRAL		Th	10/25/12	:30	7:59 PM	NC18EDUCATION	\$2,400.00		1
25	WRAL Sat Hour 1	8-9p								
	CLASS 4 CANDIDATE R9.26									
			10/22/12 to	10/28/12	1x	S-				
	WRAL		Sa	10/27/12	:30	8:33 PM	NC18SCHOOL2	\$250.00		1
26	WRAL Sun Hour 2	9-10pm								
	CLASS 3 CANDIDATE R9.26									
			10/22/12 to	10/28/12	1x	S				



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26	WRAL	Sun Hour 2	9-10pm			•	•	•	<u> </u>		
	CLASS 3 C	CANDIDATE R9.26									
	WRAL			Su	10/28/12	:30	9:40 PM	NC18SCHOOL2	\$3,335.00		1
28	WRAL	ACC Football	12N-330P								
	CLASS 3 C	CANDIDATE R9.26									
				10/22/1	2 to 10/28/12	2x	S-				
	WRAL			Sa	10/27/12	:30	2:31 PM	NC18SCHOOL2	\$1,110.00		2
	WRAL			Sa	10/27/12	:30	3:06 PM	NC18SCHOOL2	\$1,110.00		1
29		NFL Football (Early) CANDIDATE R9.26	1p - 4:30p								
				10/22/1	2 to 10/28/12	2x	S				
	WRAL			Su	10/28/12	:30	12:57 PM	NC18SCHOOL2	\$1,500.00		1
	WRAL			Su	10/28/12	:30	4:59 PM	NC18SCHOOL2	\$1,500.00		2
			Aired Spots	41							

Gross Total \$34,555.00

**Agency Commission** \$5,183.25

Payment Terms 30 Days **Net Amount Due** \$29,371.75